WITSYNC PROFILE

BRIEF INSIGHTS ON WITSYNC SERVICES



WiT SYNC®
LETS SYNC

Visit us at www.witsync.co

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01

About the company

About the Name

The company name “WITSYNC” stands with "WIT"- innovative excellence and “SYNC” - Synchronization.
The objective behind is to synchronize every single detail of business operations to enable businesses achieve success.

Delivering best solutions

With globalization, the global economy is changing at a faster pace, bringing new challenges every day to the businesses and demands a compatible winning strategy to exists. At WITSYNC, we strive to help businesses in their business support function with our wide range of services to provide sustainable solutions.

Year of Establishment

The company was established in the year 2016 with first office in Delhi, India, and second office in the UAE and now spreading presence across the world.

Our Values

We create values by professional and ethical environment, empathic culture, loyalty with our customers and partners, innovation, excellence, integrity, transparency, accountability, sustainability, problem solving, promote eco-friendly “Go Green” environment.

Our Mission

To serve our clients with best quality professional services and assist them with long-term sustainable solutions.

Our Vision

“Building intangible excellence”

Why Choose WITSYNC?

- We have a team of highly qualified financial professionals including Chartered Accountants, Lawyers, Taxation Experts who hold hands-on experience and knows challenges involved specific to the industry.
- We understand business operations and process workflows to make valuable additions to the businessprocesses and systems.
- We place efforts on saving a significant amount of time and cost for businesses.
- We understand business and the industry, which makes us provide our advisory services with the right long-term sustainable solutions.



Integrated Techniques Solution

- To get RIGHT approach from the beginning is always important.
- With our team of professionals possessing hands-on experience in Accounting, Auditing, VAT and various other taxes, help the companies with successful VAT Implementation and Setting up of Business Systems, policies and procedures.

Professional Assistance helps the companies with multiple benefits in terms of:



Equip systems



Correct Invoicing



Proper contracts



Timely compliances



Saves Tax penalties & Fines



Accurate Accounting



Accurate VAT computation



Proper records



Assist in Tax Audits



Effective tax compliant system

02

Our services

Services we can offer

WITSYNC provides industry focused services to its clients. Our experienced professional staff understand the business and the industry which allow us to provide best quality and effective long-term sustainable solutions:

Indirect Taxation

- Covers UAE Excise Tax and UAE Value Added Tax (VAT)
- Tax Applicability Assessment and Implementation
- Transaction Advisory
- Registration and Regular Return Filings with Refund Application

Business Incorporation

- Assessment of Business Requirement and Providing Appropriate Options from – Mainland or Freezone
- Complete Assistance on Business Incorporation

Direct Taxation

- Covers UAE Corporate Taxation, Transfer Pricing, International Taxation, and DTAA
- Effective Taxation Planning and Implementation
- Taxation Advisory and Tax Computation
- Arms' Length Pricing Assessment for Related Parties and Connected Person (TP Report)
- Deferred Tax Provision as per IAS 12
- Registration and Annual Return Filings with Transfer Pricing Documentation
- Tax Residency Certificate

Accounting

- Outsourced Accounting & Book-keeping Services
- Implementation of IFRS and Local GAAPs
- Chart of Accounts Structuring

FINTECH

- IFRS 16 Leasing Software
- Guarantees / Prepayments / Security Deposits
- Enterprise Cloud Drive – Document Management
- Business Software
- Customized Financial Software Modules
- Organization Digital Dashboard
- Financial System Implementation
- Website Development

Certification

- Financials Certification
- Sales Revenue Certification

Economic Substance Regulation, FATCA & CRS

- Assessment of Applicability
- Filing of Relevant Declarations with the Ministry of Finance

Other Consulting and Advisory

- Business Strategy
- Statutory Compliance
- Cost Control & Budgeting
- Risk Management
- Policies & Procedures
- Business Valuation
- Corporate Trainings
- Regular or Golden Visa

“We can provide wide range of financial services to help your business grows.”

03

Professional Team

Our Professional Team

We aim to serve our clients with best quality services which are dependent and successful only with a strong team of professionals who hold passion, enthusiasm and be trusted to solve problems with long term sustainable solutions to client's needs.

Our key team composition:

04	02	01	02	05
Chartered Accountants	**Secretariat**	**Legal**	**Software Architect**	**Managers & Assistants**

Passionate
Enthusiastic
Trusted



Mr. Sajal Arora
Chartered Accountant
Founder & CEO

- Sajal Arora is the Founder & CEO of the WITSYNC Soft Solutions, a company providing financial consultancy, Financial Software Modules and working to Build Intangible Excellence. The company's vision is to build one stop platform in business systems and education using advanced technology based on unique and innovative features to deliver sustainable solutions.
- He graduated in Bachelor of Commerce (Honors) from Delhi University, India in the year 2006 and qualified as a Chartered Accountant from India in the year 2008.
- He possesses over 19 years of practical professional work experience in almost all fields of integrated finance from Accounting, Auditing - Internal & External, Taxation - Direct & Indirect, Transfer Pricing, Project Financing & Costing, Financial Reporting & Analysis, Business Systems Implementation, Structuring Business Processes.
- During his past experience, he served diversified profiles from basic to top managerial position in multiple industries.
- He holds passion to solve problems with long-term sustainable solutions followed by a professional approach with ethics to create value.
- He holds in-depth practical experience with sound theoretical knowledge. He holds skills to understand business and make valuable additions to the systems and processes.



Mr. Aaditya Arora
Head of Operations

- He possesses over 12 years of practical experience, and his Areas of expertise include consultancy for large, small and medium enterprises.
- He is actively working with WITSYNC in managing all business activities of the company.
- He is involved in the international taxation analysis.
- He also holds ICA/MoEC Certificate in AML/CFT for DNFBPs awarded by International Compliance Association(ICA) in collaboration with Ministry of Economy, UAE.



Ms. Priyanka Bansal
Senior Taxation Manager

- She is qualified Chartered Accountant from India with a background in Direct Taxation.
- She possesses over 10 years of practical experience.
- At WITSYNC, she heads international taxation including Transfer Pricing and Corporate Taxation and Pillar 2 Impact Analysis with Implementation Compliance.
- Her Jurisdictions covered in terms of International Taxation scope - United Arab Emirates, Sultante of Oman, Kingdom of Saudi Arabia, Japan, Germany, Bulgaria, Cayman Islands, British Virgin Islands, United States of America, and India.



Mr. Ankit Jain
Chartered Accountant

- He is associate partner with WITSYNC UAE to look after UAE operations and has more than 20 Years of experience in the field of Financial Accounting, VAT, Company Registration, Internal, External audit, Forensic and Fraud Investigation, Compliance, Handled consolidation, Risk Management and Quality Assurance.
- He has worked with KPMG for 1.5 years in Dubai and with Jebel Ali Free Zone and DP World for 10 years.
- With in-depth knowledge of market complexities and exceptional managerial qualities, he leads the firm to deliver results to the utmost satisfaction of clients.



Ms.Cecilia D'Cunha
Company Secretary, LLB, B.COM

- She is associate partner with WITSYNC UAE to look after UAE operations and has more than 22 Years of experience in the field of Company Registration, VAT, Internal & Statutory Company Compliances
- She leads the firm to deliver results to the utmost satisfaction of clients.

04

Our recent publication
Our clients
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Explore our Online Materials and FINTECH Solutions



VAT BOOK



IFRS 16
Leasing Software



GPS
Guarantees, Prepayment, and Security Deposits as per IFRS 09



DOCUMENT MANAGEMENT CLOUD DRIVE

Upcoming Software Modules



DIRECT TAXATION



KYVC
Know Your Vendors & Customers



IAS
Invoice Accounting Software

Services We Offer:



Accounting



Taxation



Transfer Pricing



Advisory and Consulting



Management Reporting

WiT SYNC

List of Few Clients On Board

Investments & Institutions	Manufacturing & Hospitals	Supermarkets & Restaurants	Professional Firms	Real Estate Construction & Beauty Products	Trading
SPM STEEL PLANT MANAGEMENT Credable ABA AN IB WORLD SCHOOL First In the region	الغربية Al Gharbia SRL Diagnostics الغاز الوطنية National Gas idemitsu	هادي Hadi Since 1986 Piadèra AUTHENTIC ITALIAN FLATBREAD V MART matahari	Grant Thornton An instinct for growth™ MB MAYUR BATRA GROUP McMillanWoods NGS & CO. LLP CHARTERED ACCOUNTANTS JC Bhalla & Company CHARTERED ACCOUNTANTS DOOGAR & ASSOCIATES CHARTERED ACCOUNTANTS	CENTENARY CITY FRONT RANGE Drake & Scull BEDASHING BEAUTY LOUNGE Galfar DADABHAI TRAVEL	Tassoni شركة مطاحن صلالة (ش.م.ع.ع) SALALAH MILLS CO. (S.A.O.G) tipstoes
Dubai Based Investment Group	Pipe Manufacturing in Abu Dhabi & Hospital Chain in India	Restaurant Chain in Abu Dhabi, Italy, and UK	KPMG India, and other Professional Firms in Sultanate of Oman, Dubai and Malaysia	Real Estate Company in Nigeria, and Dubai	Products Trading in Oman, Dubai and Italy

List of Few Clients On Board

Asset Management & Airlines	Retail & Healthcare	Power & MEP	Professional Firms & Service Sector	Technology, Entertainment & Construction	Many Others
TAHAL GROUP ASSETS South African Airways – A Star Alliance Member السعودية الخليجية SaudiGulf Air Niugini	Village Grocer REDTAG. twenty4 Orangerie	Johnson Controls Brahmaputra Cracker and Polymer Limited Infoblox	MAZARS SkX Member Firm protiviti Brahmayya&co nexo	PASSAVANT Energy & Environment STARLINK ستارلينك CASE3D CYBERIA GROUP	وول ستريت Wall Street الشركة الوطنية للمنظفات الصناعية ش.م.ع.ع The National Detergent Co. S.A.O.G. Wellness Forever CHEMISTS & LIFESTYLE STORE Life. Unlimited. SAS
Companies in India, South Africa	Big Bazar Supermarkets chain in India, GCC and Mayasia	Power Division and Polymer Manufacturing in India	Chartered Accountants Professional Firm in India	Companies in India, Qatar and UK	

Connecting to the world

Exploring each market in phases



Contact us

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United Arab Emirates

India Office

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